

Translation to transformation - lessons learnt and next challenges for ABS Blaise web survey development

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to cover our outcomes as presented at the last conference presentation **Challenges of Migrating ABS Business and Household Surveys to Blaise Web on a Large Scale and Short Timeframe**. The paper will summarise our outcomes including recent initiatives from this stage of work, such as generating Blaise instruments based on DDI, utilising the ABS address coder in the on-line form with an embedded address validation tool. The paper will also set out the challenges ahead for our next phase, as we move from web form migration to transformation, and the opportunities and efficiencies sought as we progress our online survey program to meet needs of continued engagement in the digital channel environment and evolving ABS collection futures.