

2016 IBUC
BLAISE *EMERGING*



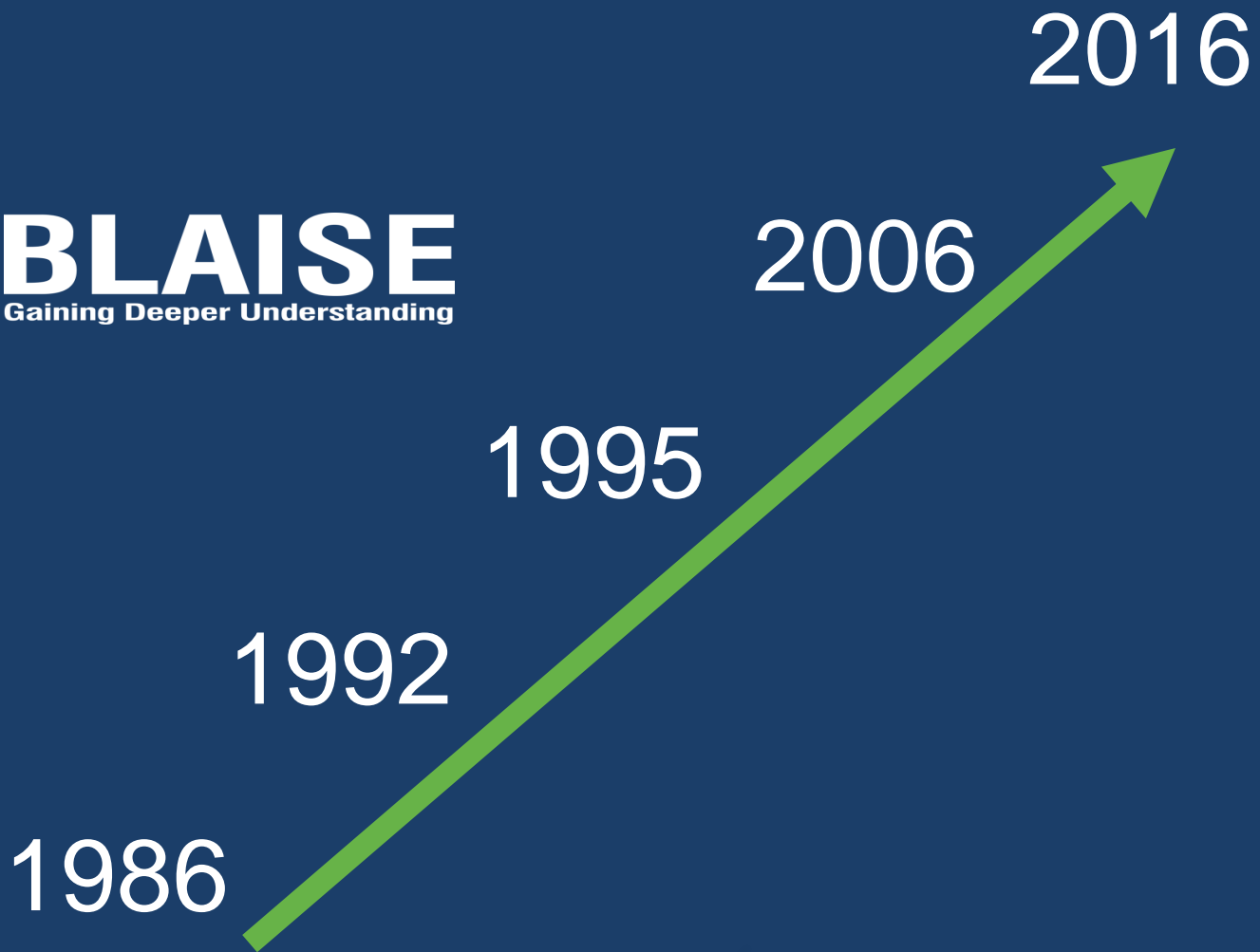
Jim Smith
PRESIDENT & CEO



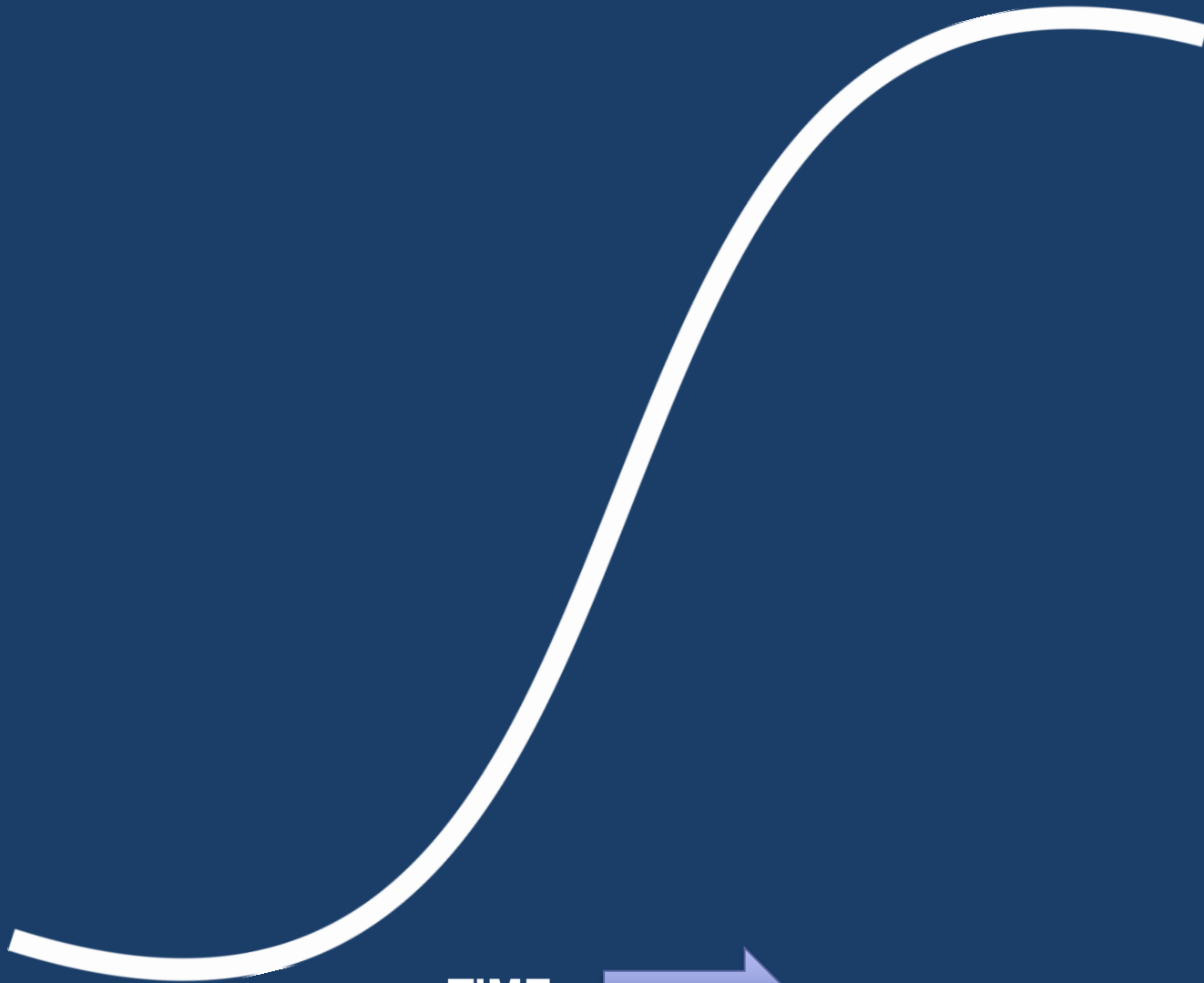
BLAISE™

Gaining Deeper Understanding

BLAISE
Gaining Deeper Understanding

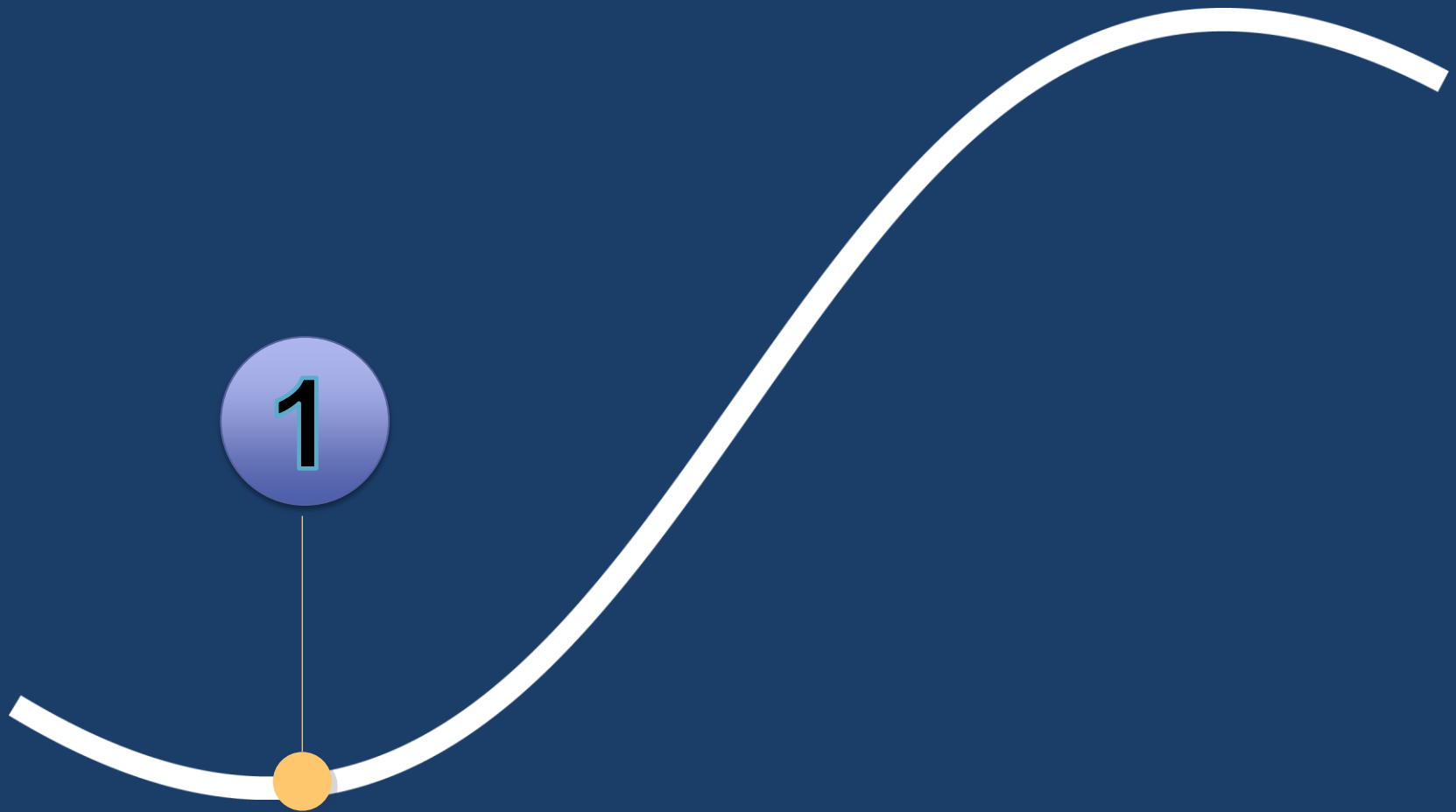


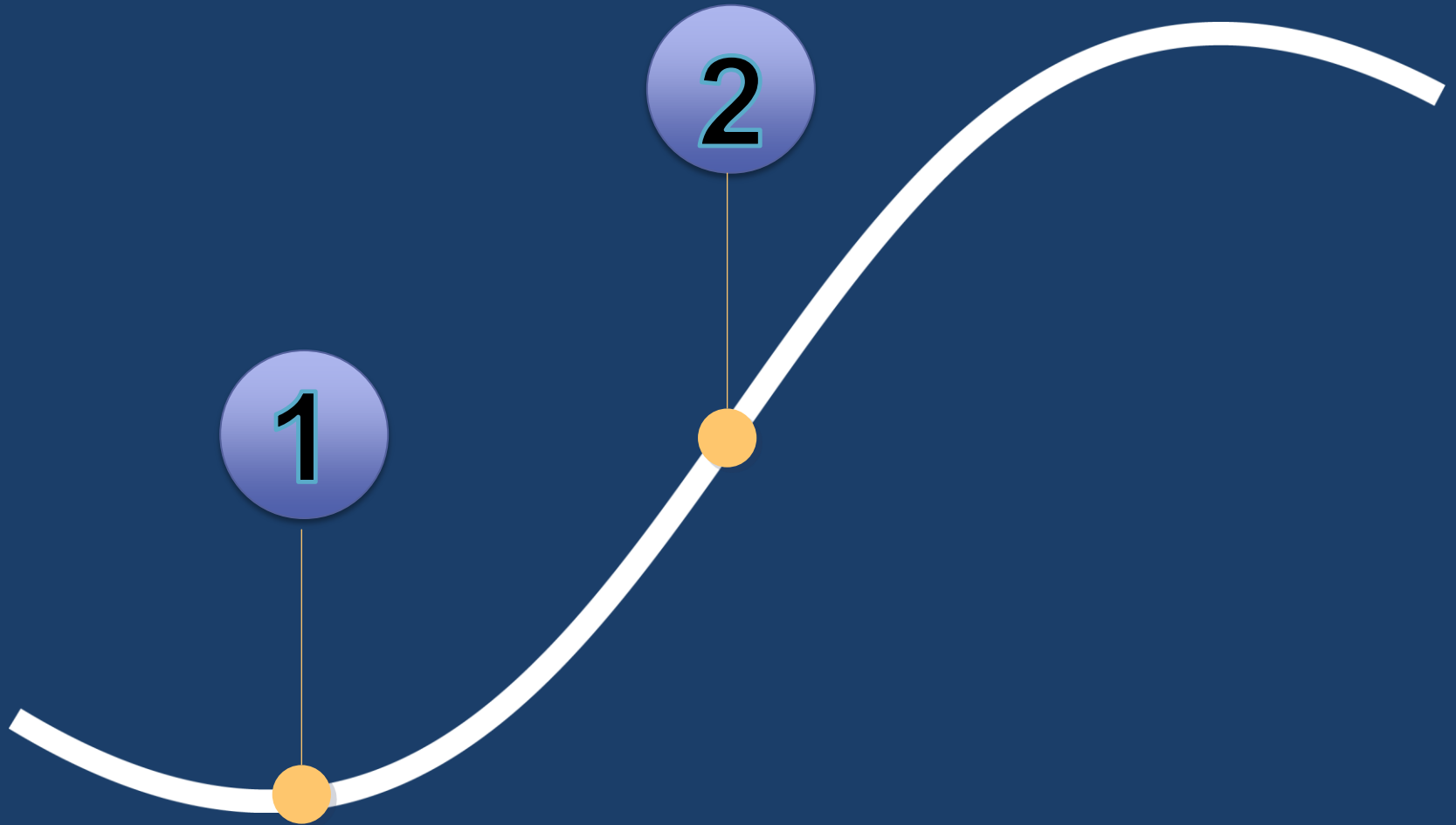
SUCCESS

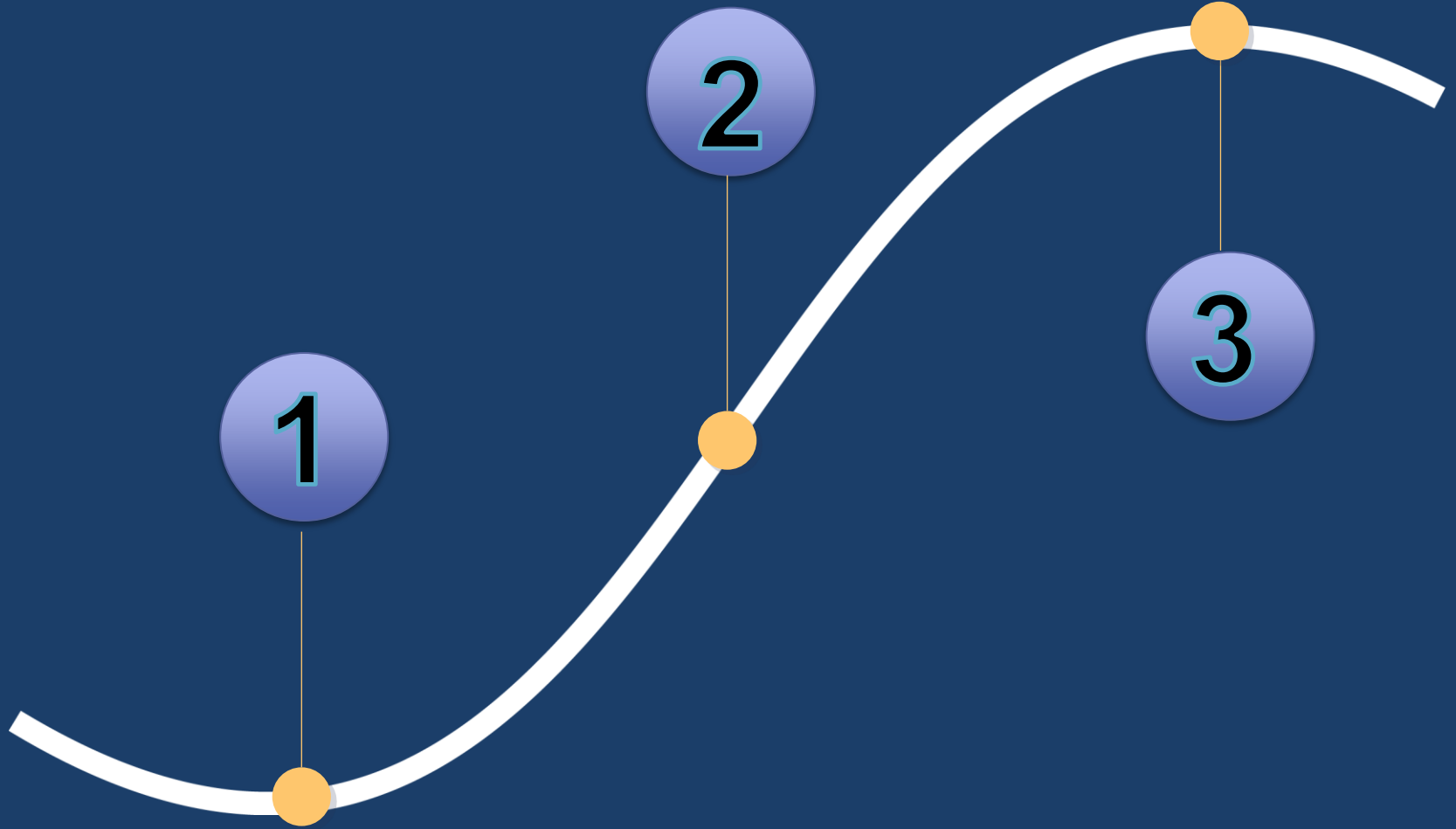


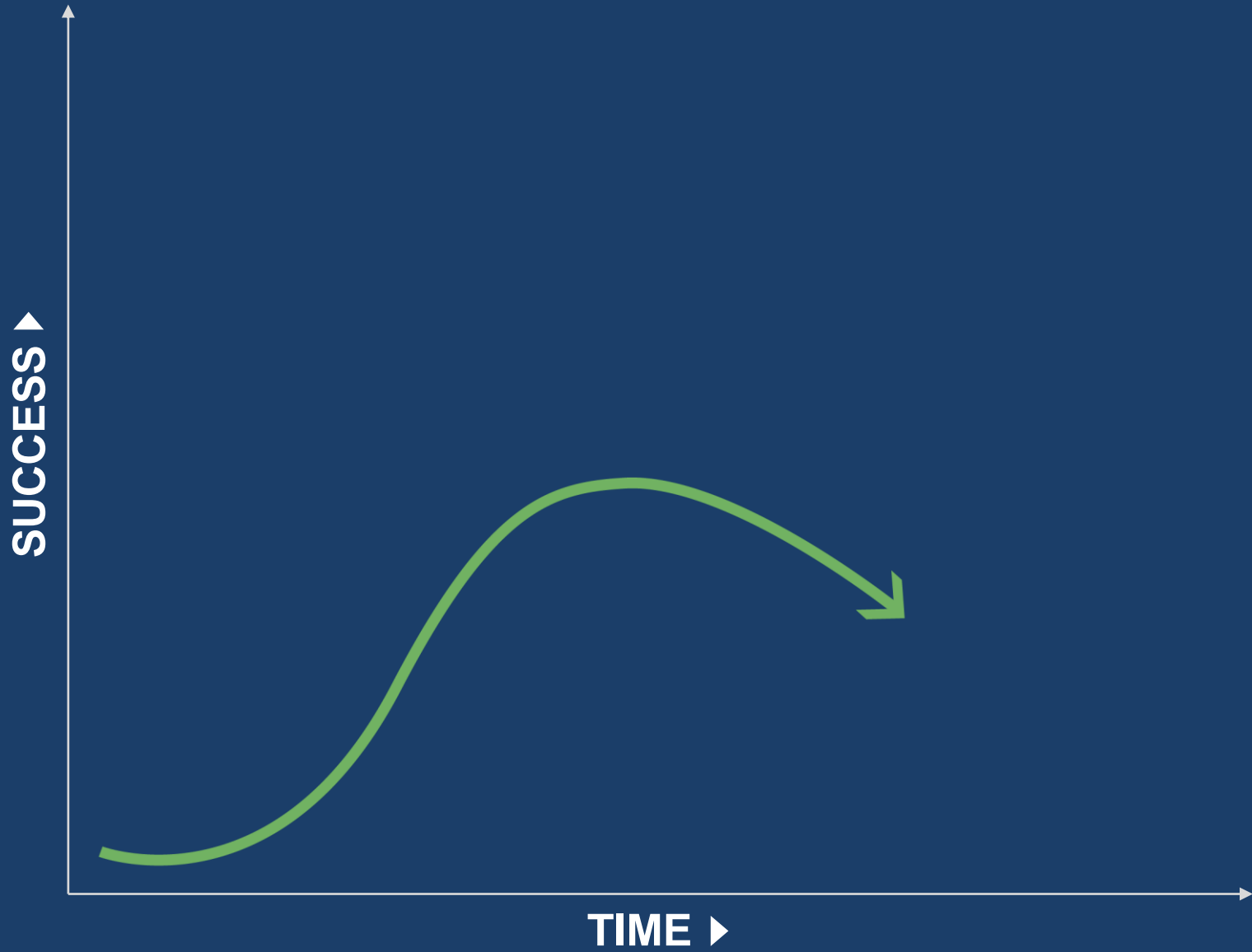
TIME

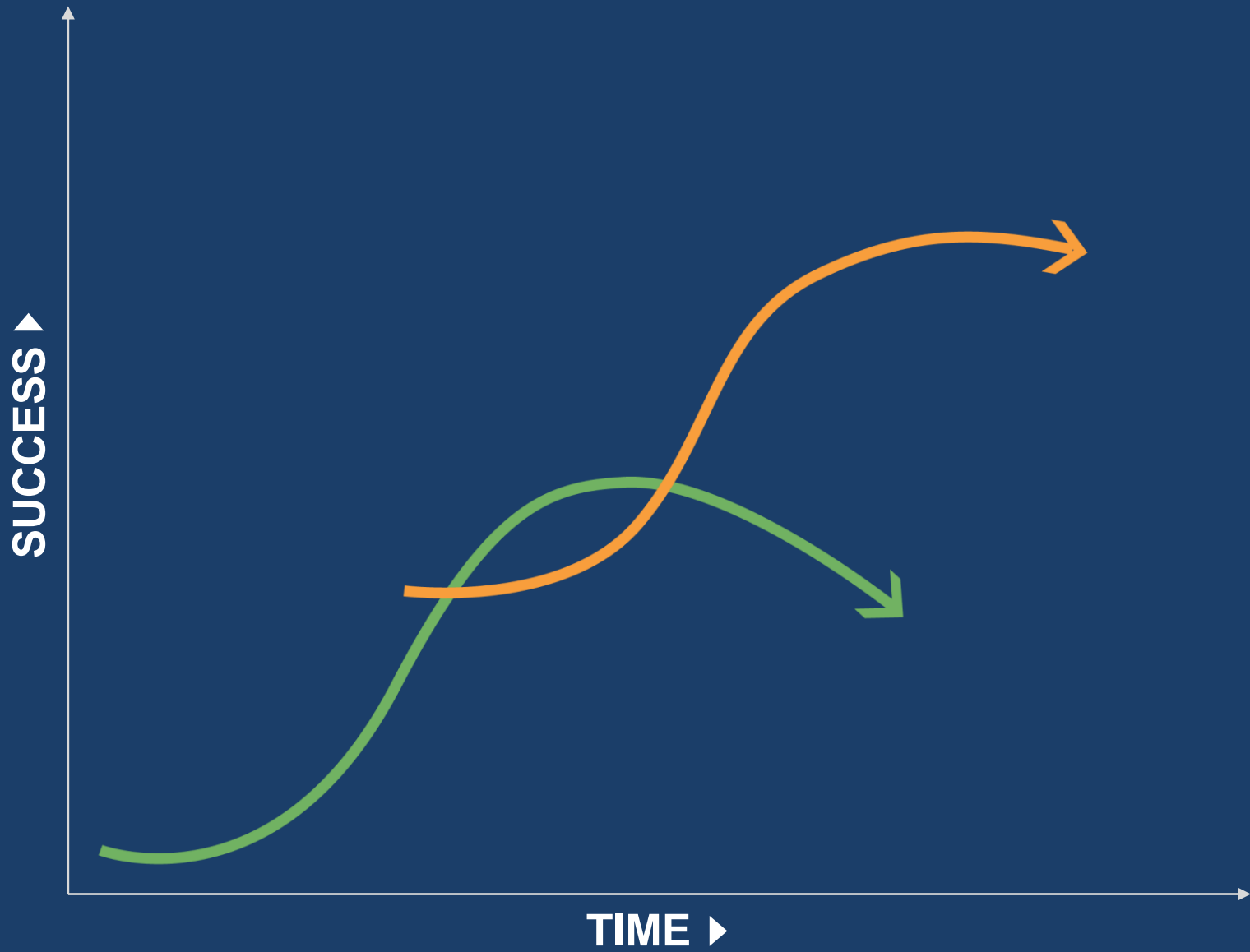


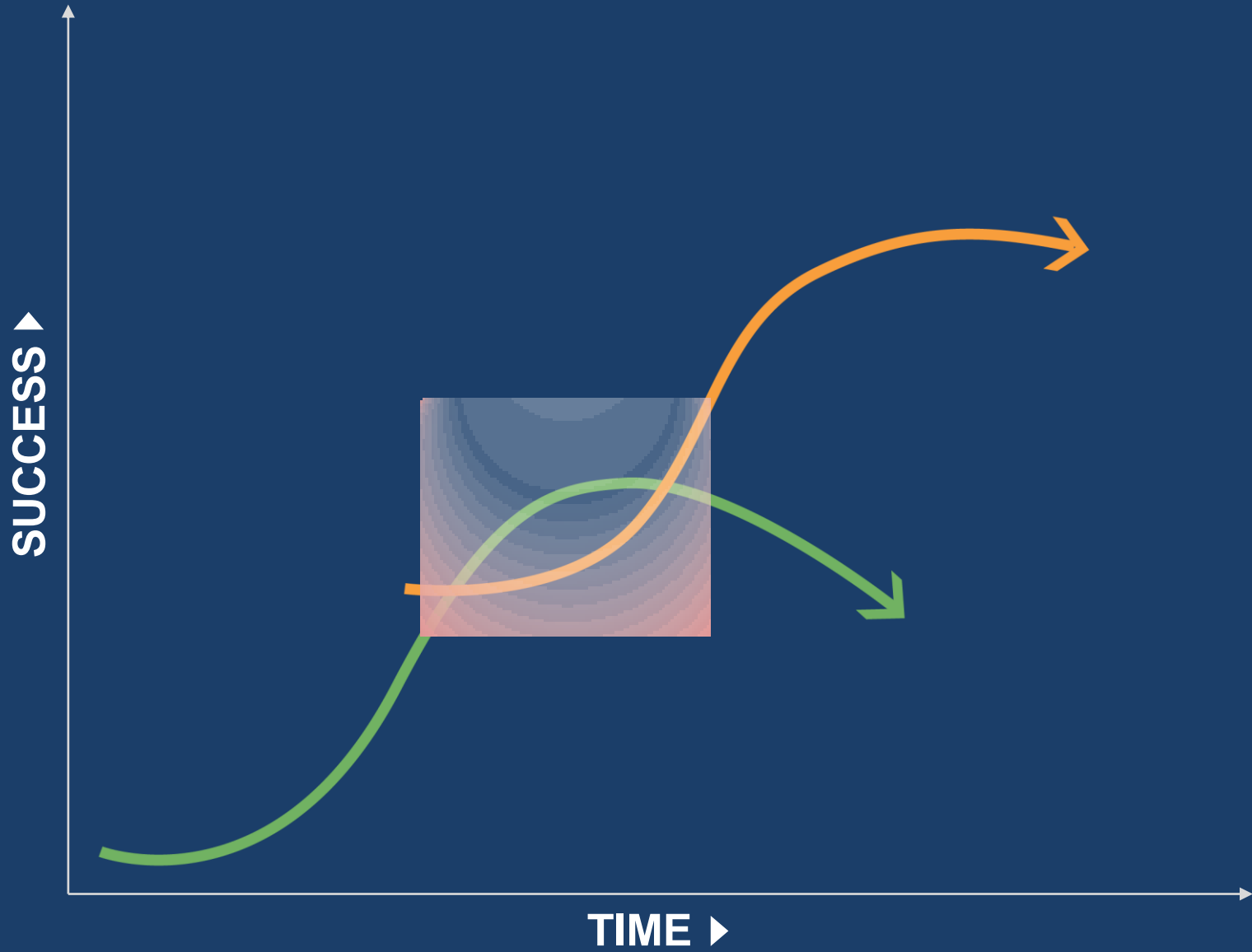


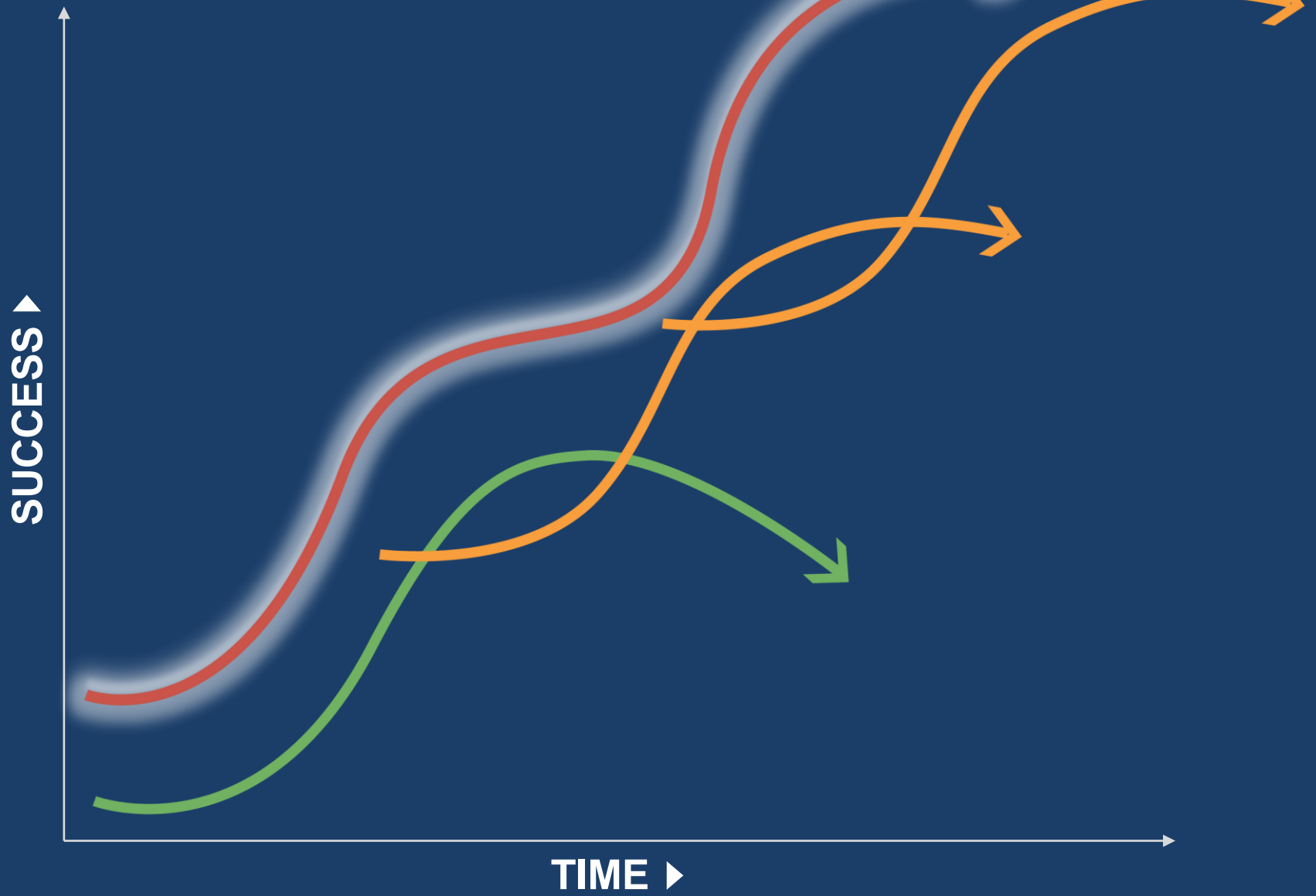












technology

BLAISE

survey technology

and THEN: Cloud Service?

NOW: Multimode, Multi-device

PAST: DOS To Windows

technology

operations

BLAISE

survey operations

AND THEN? Omni-mode?

NOW: Multi-mode, Scale

PAST: Open, Extendable, Interoperable

technology

operations

BLAISE

science

survey science

and THEN: Survey Data + Big Data?

NOW: Metadata, Paradata, Standards

PAST: Stovepipes, Silos

technology

operations

BLAISE

cost

science

survey cost

and THEN: Benefits of multi-source?

NOW: Benefits of Multi-mode

PAST: Benefits of Automation

technology

operations

BLAISE

cost

science

The logo features the word "BLAISE" in a large, bold, white sans-serif font, with a trademark symbol (TM) to its upper right. Below it, the word "EMERGING" is written in a smaller, white, italicized sans-serif font. Both are centered within a dark blue circle. The background of the slide is a dark blue rectangle with rounded corners, overlaid with four large, overlapping, semi-transparent shapes in shades of orange, light blue, green, and yellow.

BLAISETM
EMERGING

