



(NCHS/CDC)

The National Survey of Family Growth

Agenda

- Motivation
- Methodology and Usability
 - Respondent experience
- ▶ Technical
 - Integration with Survey Software
 - Customization
- Usage
 - Paradata
 - Debriefing

Life History Calendars

- Improve recall for events by linking to landmark events in a respondent's life (E.g., Belli, Shay and Stafford, 2001)
- Historically used in interviewer administered surveys
- With the move to web and mixed-mode data collections, there is a need for exploring self-administered electronic calendars
- ▶ "LHC"

Study Design

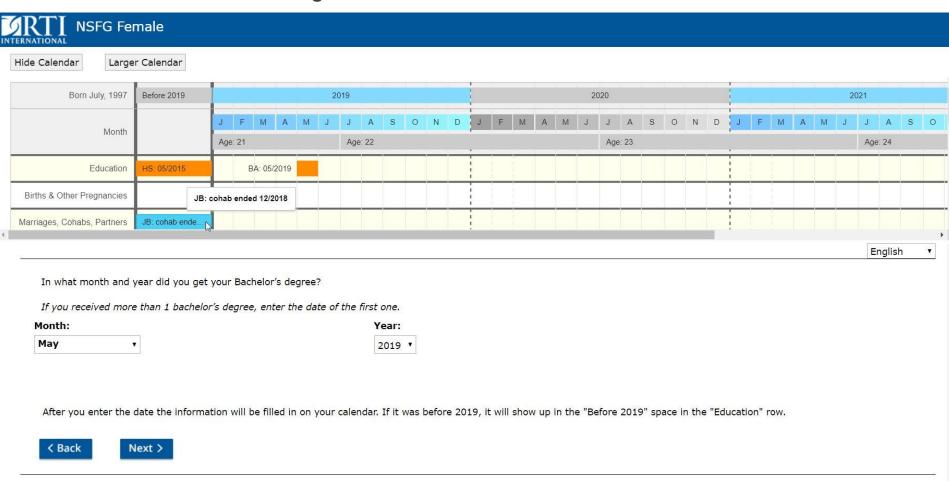
- National Survey of Family Growth
 - Conducted since 1973 by the National Center for Health Statistics (NCHS/CDC)
 - ▶ Gathers information on pregnancy and births, marriage and cohabitation, infertility, use of contraception, family life, and general and reproductive health from males and females 15-49 years of age
- ► Face-to-face mode of data collection; instruments programmed in Blaise since 1995
- ► Mixed-mode design since January, 2022
- Uses LHC to aid recall of pregnancy outcomes, sexual activity and contraceptive use by month over the past 4 years

Paper LHC

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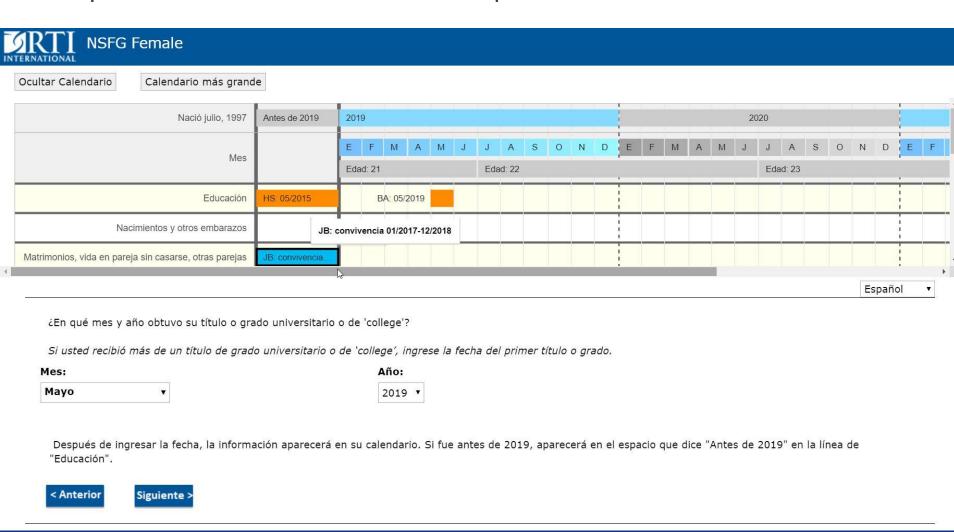
NSFG Electronic Life History Calendar

- Implementation in Blaise 5 Female Web instrument
 - Record show/hide/larger

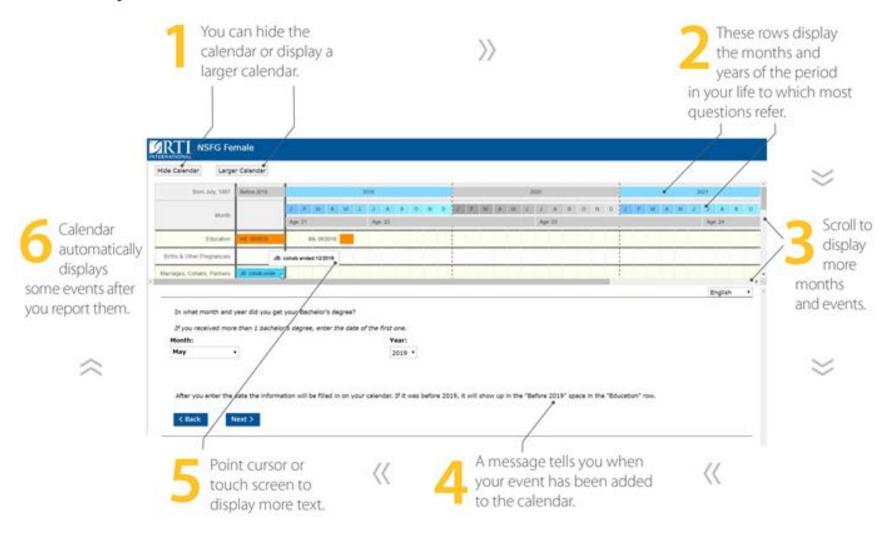


NSFG Electronic Life History Calendar - Spanish

Implementation in Blaise 5 Female Spanish Web instrument

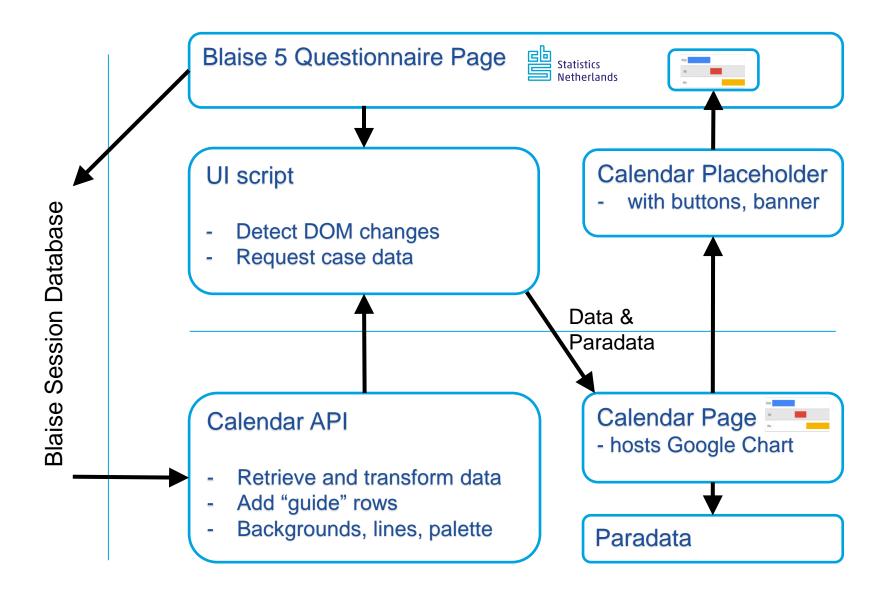


Life History Calendar Tutorial



LHC Architecture & Implementation

- Blaise 5 site is a Single Page Application
- We add custom elements and scripts
- Calendar lives in a separate web site that includes the chart
 - ▶ Blaise 5 and LHC have different reload requirements
 - UI controls and monitoring are separate from chart functionality



LHC Components

Blaise Application Site

Blaise 5 Single Page Application (SPA)

Loads once and is updated

Custom page elements (HTML)

Added to Blaise SPA
Placeholder area for the Calendar
Buttons for Calendar control
Banner

Custom user interaction script (javascript)

Added to Blaise SPA

No knowledge of inner workings of Blaise.

Detect DOM to recognize when there is a new section, page, item, language selection, case id

Respond to screen size changes
Call Calendar API to load calendar
Send paradata and logging messages to
Calendar Page

Calendar Site

Calendar Page

Hosts Google Chart from
https://www.gstatic.com/charts/loader.js
Included in Blaise Page
Receive show/hide/full signals and log
paradata

Calendar API

Retrieve, transform, and format data
Add chart "data" for guide rows
Customized chart format backgrounds,
hover text, line styles, color palette, text
positioning

Blaise Services

Blaise API

Serves data requests

Database

Use session database to get the latest data as it is being entered

Blaise Interaction – Data & Design

Session DB

Use the Blaise Session database to get the latest data as it is being entered

Raw Structure

We sometimes use the Blaise raw structure for improved performance over the item-wise API – e.g., GetField() vs GetBlaiseItem()

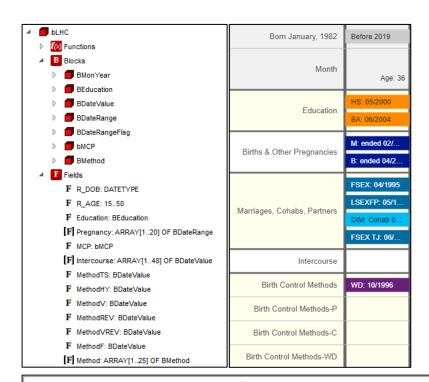
Coordination

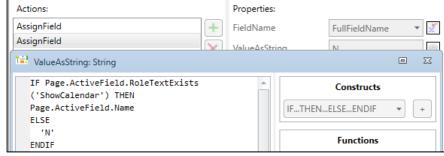
Coordinate closely with Blaise programming to ensure reliability of data structure



Blaise instrument changes to integrate with the LHC

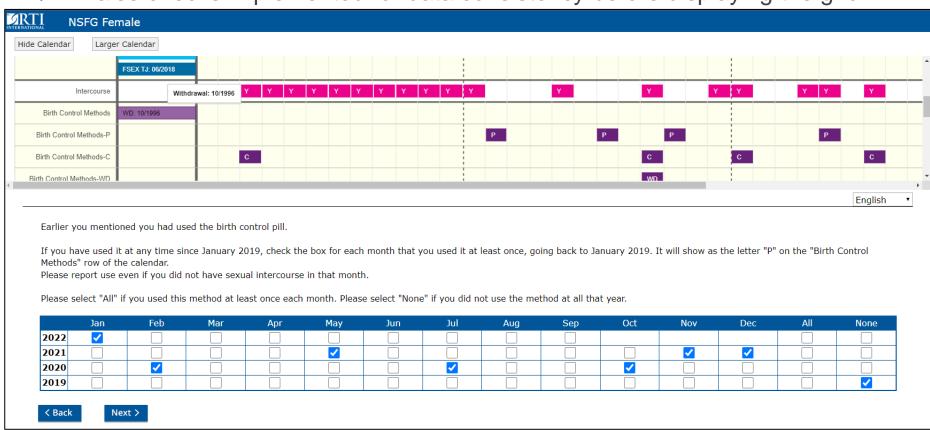
- An "LHC" block holds data and associated text to display on calendar
- Text value of role "ShowCalendar" indicates, on each field, whether to show the calendar by default
- ▶ A Hidden "PageFooter" on the Master Default Page always contains the current page number, case id, name of active field, and a flag whether to show calendar, so the client-side script can react to changes on the page



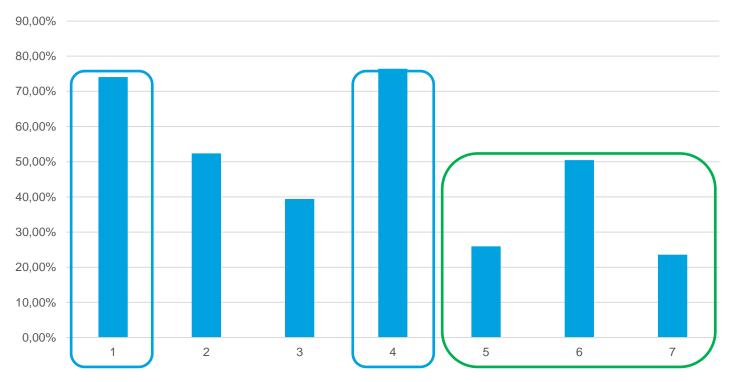


Live History Calendar for Birth Control Series

- Questions about 20 types of contraceptive use in respondent's life
- Collect and display data for up to 48 months about sexual activity and contraceptive use in those months
- Blaise checks implemented for data consistency before displaying the grid

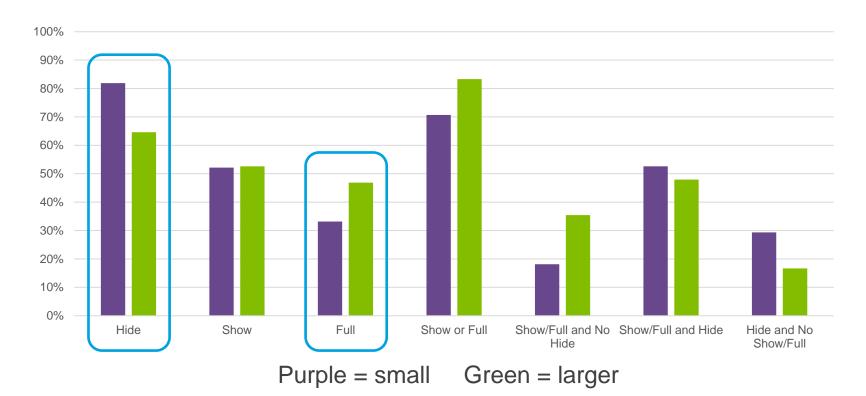


Paradata on calendar use - overall



- About the same number of respondents overall (76% vs 74%) used the show or full screen buttons as the hide button. (blue outline)
- Just over 50% used both options. About 25% used only one of either hide or show/full. (green outline)

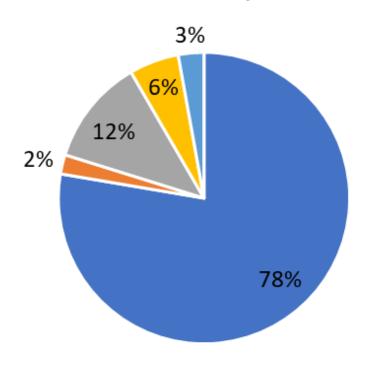
Paradata on calendar use – by screen size



- Respondents using larger screens were, predictably, less likely to hide the calendar, and more likely to use the full screen option.
 - Small defined as width of screen <= 600px</p>

Debriefing Questions – Self-reported LHC Use

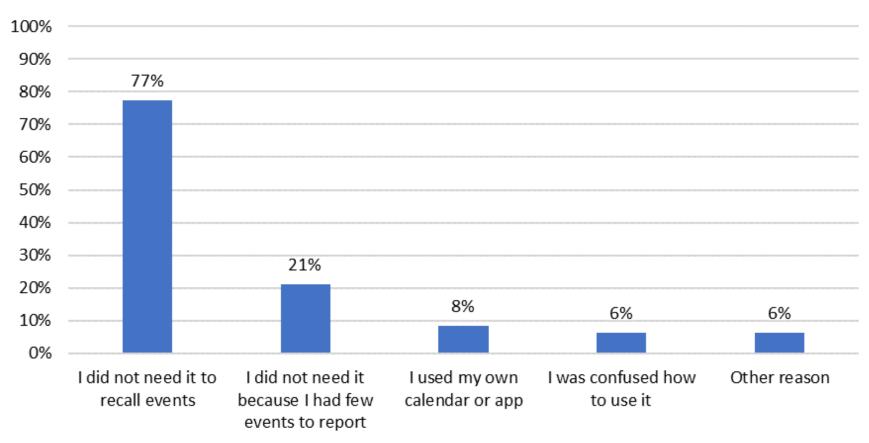
Self-reported Calendar Use - CAWI



- I did not look at or use the calendar while completing the survey
- Calendar was essential
- Calendar was helpful, but not essential
- Calendar was neither helpful nor unhelpful
- Calendar was not helpful

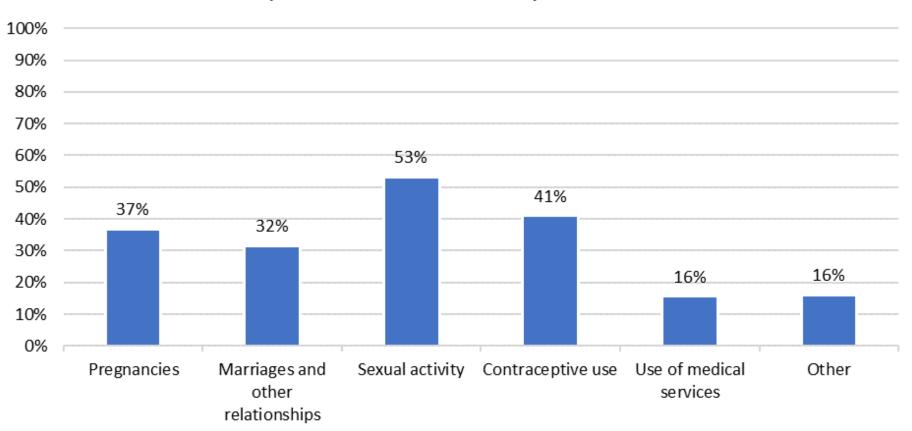
Self-reported Reasons for not Using LHC

Self-reported Reasons for not Using the Calendar - CAWI



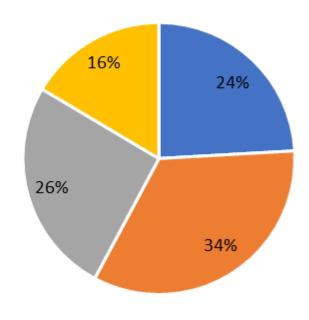
Sections where Respondents Used the Calendar

Self-reported Calendar Use by Section - CAWI



Self-reported Frequency of LHC

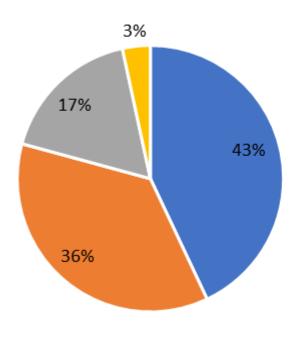
Self-estimate of How much Used/Looked at Calendar - CAWI



- Used it throughout the survey
- Started using the calendar, but stopped
- At first, did not use the calendar, but used it later in the survey
- Something else

Ease of Calendar Use

Self-reported Ease of Calendar Use - CAWI



- Calendar was easy to use
- Calendar was somewhat easy to use
- Calendar was somewhat difficult to use
- Calendar was extremely difficult to use

Conclusions

► The Life History Calendar appears to be helpful to the subset of respondents who need it for recall

sexual activity and contraceptive use

Blaise integration was successful, required customization

Usability and performance

